

Attachment A: President's Letter

December 19, 2008

Dear Customer:

I am writing today to wish you a happy holiday season and provide a brief update about Campus Partners as we head in to 2009. But first, I want to thank you for your continued loyalty and support. We have the most stable customer base in the industry with over 80% of our more than 500 customers having partnered with us for over 20 years. We also continue to bring in new customers each year. I could not be prouder of our roster of customers and the faith you have in our company.

I am very pleased to tell you that we made major investments in our systems and technology in 2008. Primarily, these investments were made with three specific goals in mind. These are:

1. To further enhance the security of your borrower's data;
2. To improve the customer service experience for your student loan borrowers, and
3. To provide easy access to borrower documents.

While the investments we made in data security may not be readily apparent to our user community, the benefit of being the industry leader in security cannot be overstated. As threats to personal data have become more sophisticated, it is imperative that we work together so that your information is secure. Second, to improve the customer service experience, we made significant upgrades to our telephony systems. These enhancements integrate our high touch live customer experience, a hallmark of our company, with after hours customer service for borrowers. To effectively deliver ideal customer service, the integration of both live agents with simple to use telephone technology is essential. Finally, we also invested in our imaging system, allowing customers to easily access borrower documents via the Web, which has been an item on your wish list. As we move in to 2009, we plan on continuing to invest in our technology infrastructure, improving speed and creating additional processing efficiencies for you and the student borrowers we serve.

Servicing Perkins and Institutional loans remains our priority, while we continue to have a presence in the private loan market. To further enhance our services and depth of knowledge, we have been able to merge seasoned private loan executives into our campus-based team. These individuals bring a fresh new perspective along with enormous talent in the areas of sales and marketing, compliance, and information technology to our company. Along with the rest of the staff and management of Campus Partners, they are committed to improving technology, processes, and services. Because of your interest in technological enhancements, you will be happy to learn that we have appointed **Robert Layton** to serve as **Chief Information Officer** for our company. He has stellar experience in the IT field and has worked at the university level automating processes in both the bursar and financial aid offices. Rob will be invaluable in our efforts to improve our systems based on your feedback.

We look forward to serving you in 2009 and will keep you updated on product enhancements and future plans. We are, of course, always interested in your opinion so look for an announcement about our annual Customer Satisfaction Survey soon.

Again, many thanks for your continued business, and I hope you have a happy and safe holiday season!

Best regards,



Michael Carey
President and CEO